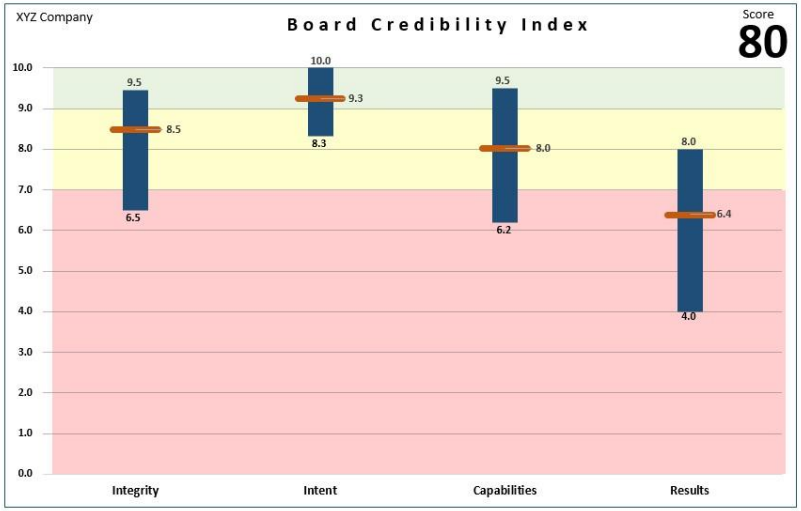
"XYZ COMPANY" AND THE USE OF THE BOARD CREDIBILITY INDEX

Members were given a survey and asked to rate each of the behaviors as represented by the team. Then each of the behaviors were assigned to a category and an average for each of the category was calculated.

The higher score, the more credible the board is.

The Board Credibility Score for this board is 80 which suggests that overall is credible. However, the result area is pulling it down as the average score is 6.4 which is below the average line.



This example illustrates that no matter how honest, transparent, respectful, fair, clear, accountable or enthusiastic a board is, if it doesn't deliver results, the company will not be successful. In fact, its very existence might be threatened.

On the other hand, if a board is producing results but violating the top two indexes of Integrity and Intent, then the company's success will be short-lived.

In both cases, in order to create high credibility and enduring success, a board must strive for and score high in all four indexes.

For more information on implementing the Board Credibility Index, please contact us at *info@levelfiveexecutive.com.*